

Activity Report AMDIP 2020-21

Summary

AMDIP Executive Board

Annual Board Meeting – April 2020

President Election

Mr Talib Syed Karim taken over as President AMDIP on April 12, 2021 for two years

Vice President Election

On hold

Chapter Presidents

Tenure extended for two years

AMDIP Patron

Dr Syed Zahoor Hassan as Patron of AMDIP and Member Executive Board

Events Organized

2nd CBTT – October 2020

4th ICIBF – November 2020

7th ICOBM – December 2020

2nd ICBTT – February 2021

Annual Board Meeting – April 2020

Faculty Development Framework

Interview Dr Syed Zahoor Hassan

Interview Dr Mohammad Nishat

UMT Faculty Focus Group

Upcoming Events

SACDOC – TBA

5th ICIBF – November 2021

8th ICOBM – December 2021

3rd ICBTT – February 2022

1st Professional Advancement Forum with SPA – TBA

Strategic Plan

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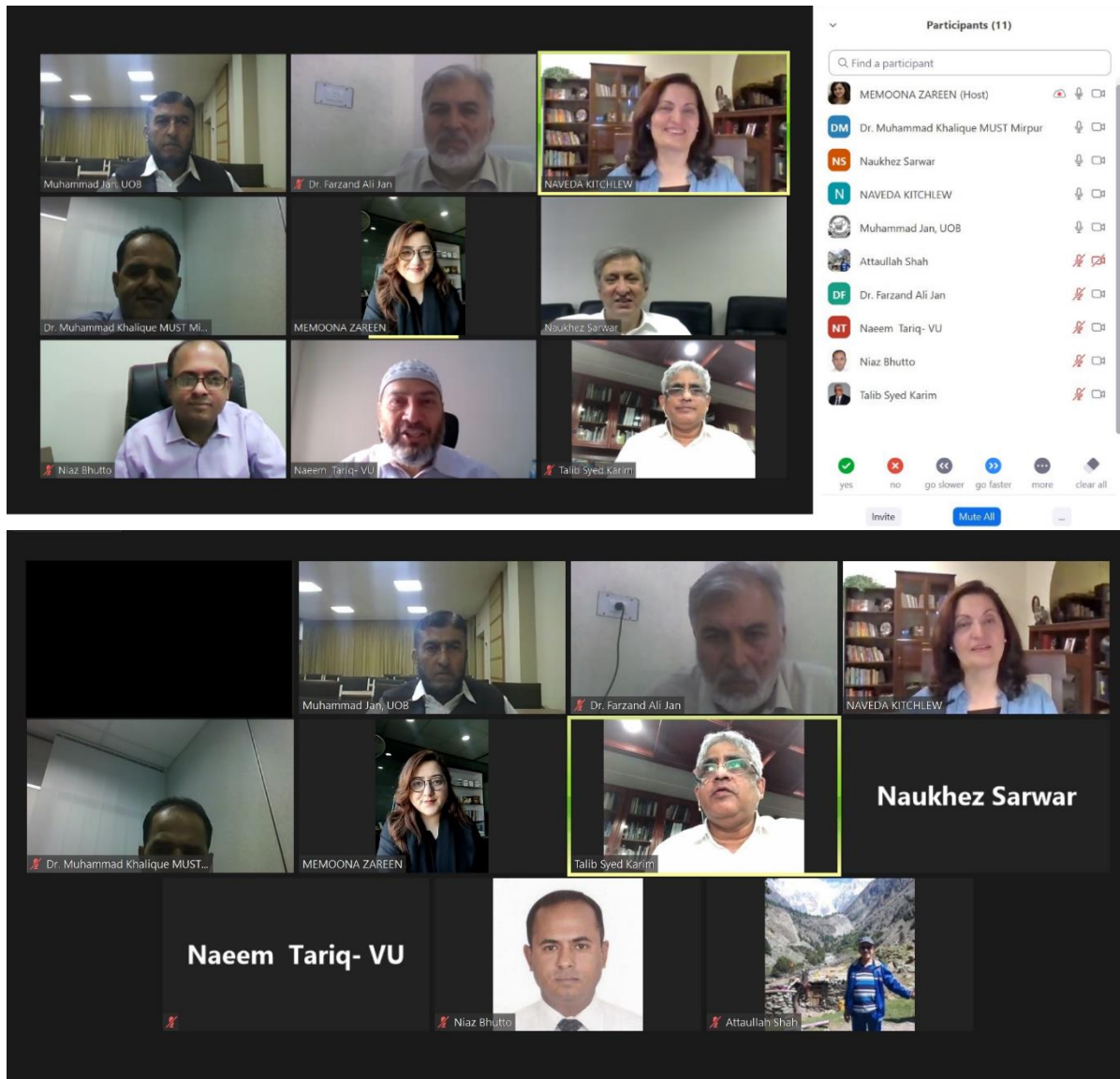
Section I
AMDIP Executive Board

Annual Board Meeting of AMDIP

Annual Board meeting of AMDIP was held on April 12, 2021. Due to the outspread of Covid-19 Pandemic mode of the meeting was Online through Zoom. Due to the demise of the President AMDIP Prof Nisar A Siddiqui, Ms Memoona Zareen, Secretary AMDIP hosted the meeting. All Board Members prayed for Prof Nisar Ahmad Siddiqui and recalled his services for Pakistani Academia. Next Ms Memoona with the consent of Board Members requested Mr Talib Syed Karim, Vice President of AMDIP to take the position of President for the next term (2021-23) which he kindly accepted. Then Ms Memoona requested Mr Talib to chair the Board Meeting. Mr. Talib thanked board members, ensured his support for the cause of AMDIP and shared his 2 years plan with board members. After the review of past year performance following decisions were made with the complete consensus.

- Election of the Vice President was put on hold due to the unavailability of one nominee who was suffering from Covid-19.
- Tenure of all Chapter Presidents was extended for one term.
- In the replacement of Prof Nisar A Siddiqui, Dr. Mir Muhammad Shah, Vice Chancellor Sukkur IBA University was nominated as representative and President of Sukkur Chapter.
- Dr. Syed Zahoor Hassan, Past President AMDISA was taken on board as Patron of AMDIP and permanent member of AMDIP Executive Board
- It was decided that despite the pandemic situation execution of conferences must continue following SOPs or through online meet-ups.
- It was decided that all board members will send quarterly reports to Ms Memoona regarding their contributions/activities
- It was decided that frequency of meetings must increase to two meetings every year.
- It was agreed that with the start of new academic year AMDIP must start Individual memberships and also increase institutional memberships
- There was an emphasis on the national and international collaborations and exchange of faculty between partner universities of AMDIP and AMDISA.
- Board members agreed on the agenda of increasing research collaborations which deemed necessary for universities in underdeveloped regions.
- The role AMDIP may play in helping universities develop their institutional framework was also discussed.
- Dr Attaullah Shah, announced the 3rd International Conference on Emerging Trends in Engineering and Management to be held in Oct 2021 in Karakoram International University, Gilgit and invited all board members in the conference.

- Chapter presidents were encouraged to share their one-page plan with secretary AMDIP on how they can contribute towards the agenda of AMDIP.
- It was discussed that AMDIP may plan some training sessions with National Business Education Accreditation Council (NBEAC), Pakistan under the supervision of Dr. Naukhez Sarwar, Vice Chairman NBEAC, President Islamabad Chapter.
- Meeting Concluded with the vote of thanks by Mr Talib to all board members for their participation and contributions.



AMDIP Executive Board (2021-23)

Mr Talib Syed Karim President	Vice President TBA
Dr Syed Zahoor Hassan Patron	Ms Memoona Zareen Secretary
Chapter Presidents	
Dr Naukhez Sarwar Islamabad	Dr Farzand Ali Jan Peshawar
Dr Naveda Kitchlew Lahore	Dr Tariq Ahmad Quetta
Dr Mir Muhammad Shah Sukkur	Dr Attaullah Shah Gilgit
Mr Naeem Tariq Distance Learning	Dr Muhammad Khalique Azad Kashmir
Past Presidents and Chapter Presidents	
Dr Shahid Amjad Chaudhry (2015-2019) Rector Lahore School of Economics, Lahore	Dr Ishrat Hussain (2008-2015) Institute of Business Administration, Karachi
Dr. Muhammad Mohsin Khan Peshawar Chapter	Dr. Jan Mohammad Quetta Chapter

Member Institutions

	Name of the Institution/University
1	*University of Management and Technology (UMT), Lahore
2	*Lahore School of Economics (LSE), Lahore
3	*Institute of Business Administration (IBA), Sukkur
4	University of Gujrat (UOG), Gujrat
5	**Comsats Institute of Information Technology (CIIT), Islamabad
6	Institute of Administrative Sciences (IAS), University of the Punjab, Lahore
7	**Comsats Institute of Information Technology (CIIT), Lahore
8	**University of Lahore (UOL), Lahore
9	*Lahore University of Management Sciences (LUMS), Lahore
10	Mirpur University of Science and Technology (MUST), Azad Kashmir
11	*Institute of Business Administration (IBA), Karachi

12	Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST), Islamabad
13	Institute of Management Sciences (IMS), University of Baluchistan, Quetta
14	*Institute of Business and Management (IOBM), Karachi
15	Superior University, Lahore
16	*National University of Science and Technology (NUST), Islamabad
17	**Institute of Management Sciences (IMSciences), Peshawar
18	University of Sindh, Jamshoro
19	**Baluchistan University of Information Technology, Engineering and Management Sciences, Quetta
20	City University of Science and Information Technology, Peshawar
21	University of Haripur, Haripur KPK
22	Shah Abdul Latif University, Khairpur
23	Karachi School of Business and Leadership (KSBL), Karachi
24	Mehran University of Engineering & Technology, (MUET) Jamshoro
25	PAF-Karachi Institute of Economics and Technology, Karachi
26	*Iqra University, Karachi and Islamabad
27	**Government College University, Faisalabad
28	University of Peshawar, Peshawar
29	Virtual University of Pakistan
30	Iqra National University, Peshawar
31	Karakoram International University, Gilgit
32	Jinnah University for Women, Karachi
33	**National University of Computer and Emerging Sciences-FAST Business School, Islamabad
34	**National University of Computer and Emerging Sciences-FAST Business School, Lahore

*NBEAC W-Category Accredited (8)

**NBEAC X-Category Accredited (8)

Punjab	15	Sindh	10	Baluchistan	2
KPK	4	Azad Kashmir	1	Gilgit	1

Section II

Year in Review (2020-21)

2.1 Conferences

2.1.1 The 2nd International Research Conference on Contemporary Business Trends & Technology (CBTT – 2020)

October 21-22, 2020

The 2nd International Virtual Research Conference on Contemporary Business Trends and Technology (CBTT) was hosted by Jinnah University for Women (JUW) Karachi and American College of Dubai in collaboration with the Association of Management Development Institutions in Pakistan (AMDIP), Emerald Publishing and Mesal Consulting. In the context of business and management education and practices, the two-day conference focused on the situation caused by Covid-19, the contemporary needs analysis in the pandemic situation, and the role that innovative technologies can play in addressing these concerns through academic research. The conference aimed at promoting the research culture in Pakistan. The mode of execution of the conference was virtual using the Zoom platform, and services were provided by Jinnah Women University.

On October 21, Dr Dilshad Zafar, Dean Faculty of Business Administration, Jinnah University for Women, Karachi, opened the conference with her welcome address. The keynote speeches were delivered by two esteemed speakers. Dr Leonie Hallo, Associate Professor, University of Adelaide, Australia and a Co-Director of the Complex Systems Innovation and Entrepreneurship Lab (CSIEL), delivered the first keynote speech on the title “*Emotion and Intuition in leadership: Can women make a difference?*”. The second keynote speech was titled “*Analyzing Usage of Mobile Shopping Apps as Sustainable Marketing Channel- Post COVID-19*” and given by Dr Yasir Ali Soomro, Assistant Professor in the Department of Marketing, King Abdul Aziz University (KAU) Saudi Arabia.

As a response to the call for papers, research articles were received by universities across Pakistan. International papers were received from Russia, Saudi Arabia and the United Arab Emirates. All the articles were peer-reviewed by experts of respective fields, and keeping in view the time and technology constraints 30 papers were selected for presentation in the conference. These papers were presented in eight parallel sessions, and in each session, the chair provided feedback to authors and facilitated healthy discussion on the papers.

Research Sessions were chaired by Dr Anji Ben Hamed, Assistant Professor and Director MBA Program Ahlia University, Bahrain, Mr Yousuf Ibnul Hasan Islamic Finance Consultant, Program Consultant & Director Islamic Economics, Finance and Banking at London School for Business Entrepreneurship, UK,

Dr Muhammad Ali, Assistant Professor, Editor, Pakistan Business Review, Institute of Business Management, Karachi, Dr Riaz Ahmed Mangi Professor Shah Abdul Latif University, Sindh, Dr Faryal Salman, Associate Professor DOW University of Health Sciences, Karachi, Dr Muhammad Jawad, Head of Department, Lahore Business School, University of Lahore, Lahore, Dr Saghir Pervez Ghauri Associate Professor Jinnah University for Women, and Dr Syed Imran Zaman Assistant Professor Jinnah University for Women, Karachi.

In a dedicated session, a representative of emerald publishing highlighted the different services Emerald offered for research scholars, teachers and students. Participants appreciated the partnership and facilitations of Emerald Publishing.

Three post Conference Workshops (PCW) were organized for research scholars to enhance their research and publication understanding. Dr Rab Nawaz Lodhi Associate Professor University of Central Punjab, Pakistan, conducted the workshop on *Case Study Research*, Dr. Zubair Ali Shahid Research Consultant MESAL Consulting, Pakistan Discussed “*Road and Belt Initiatives*” with a focus on CPEC, and Mr. Syed Muhammad Fahim, Assistant Professor Department of Marketing Institute of Business Management-CBM conducted a workshop on “*Data Analysis using Smart PLS*”.

The conference provided a platform for multi-disciplinary discussion and debates on the diverse suitable ways for all organizations to sustain and compete in the national and international markets.

2.1.2 The 4th International Conference on Islamic Banking and Finance

(ICIBF - 2020)

November 4-5, 2020

The international conference on Islamic banking and finance (ICIBF) is a leading conference that addresses the challenges, breakthroughs and new models in accordance with the Shariah Principles, thereby making the organizations socially beneficial. Given the Covid-19 situation, the two-day conference was organized to highlight ambiguities caused by the pandemic and how it will impact Islamic banking and finance. The conference also highlighted the gap in policies devised to curb the losses caused by the pandemic and how academia can contribute to reverse the impact with insightful research. The conference theme was “*Post Pandemic Challenges to Micro, Small and Medium Enterprises (MSMEs) in Pakistan and the way forward for Islamic Financial Institutions*”.

The 4th ICIBF was organized in a hybrid mode on November 4-5, 2020, by the Institute of Business Management (IoBM), Karachi, in collaboration with the Association of Management Development Institutions in Pakistan (AMDIP), LA Trobe University, Australia, Centre for Islamic Finance-COMSATS

University, Islamabad Lahore Campus, Al Baraka Bank, Pakistan, Bank Islami Pakistan Ltd., International Centre for Education in Islamic Finance (INCEIF, Malaysia), Al Meezan Investment Management Ltd., Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI), Bahrain, IRTI-IsDB Jeddah, IIMA-UK, NBP Funds Management Pakistan and Higher Education Commission Pakistan.

The day one of the conference started with the welcome address by Mr Talib S. Karim, President IoBM and Vice President AMDIP; followed by Mr Bashir Janmohammad, Chancellor IoBM, Mr Syed Amir Ali, President & CEO Bank Islami Pakistan, Mr Ahmed Shuja Kidwai, President & CEO Al Baraka Bank Pakistan Ltd., and Chief Guest Dr Ishrat Hussain, PM's Adviser on Institutional Reforms and Austerity.

More than 20 International Speakers from the USA, UK, Australia, Germany, Malaysia, Kosovo, UAE, Qatar, Saudi Arabia & India participated in the conference to share their research & expertise. Around 50 national speakers (most of them were Presidents, CEOs, Business heads, Shariah Advisors of Islamic Financial Institutions) were also part of this assemblage.

The keynote addresses were delivered by Mr Syed Irfan Ali, Managing Director of Deposit Protection Corporation, State Bank of Pakistan, Dr Amjad Saqib, Chairman & Founder Akhuwat Foundation, Lahore; Mr Sajjad Anwer, Chief Investment Officer, NBP Fund Management Ltd; Dr Dawood Ashraf, Senior Economist, Islamic Research and Training Institute (IRTI) Jeddah-KSA and Prof. Dr Kabeer Hasan, Department of Economics and Finance, University of New Orleans, USA.

The panel discussion followed that comprised of Industry heads and professionals sharing their insights regarding the scope of Islamic Banking and Finance in Pakistan and the impact that Covid-19 has created. The panellists included Mr Sajjad Anwer, Chief Investment Officer, NBP Fund Management Ltd; Mr Syed Irfan Ali, Managing Director of Deposit Protection Corporation, SBP; Dr Amjad Saqib, Chairman & founder Akhuwat Foundation, Lahore; Mr Sitwat Rizvi, Secretary Shariah Board, Dubai Islamic Bank Ltd. Pakistan; Mr Muhammad Faisal Shaikh, Head Islamic Banking Faysal Bank Ltd. After the insightful panel discussion, the paper presentations brought together academicians. They provided them with an opportunity to present, discuss, and share their suggestions regarding Islamic Banking during the Covid-19.

The post-lunch break session consisted of addresses by Prof. Dato' Dr Azmi Omar, President INCEIF Int. University of Islamic Finance-Malaysia; Prof. Dr Abdulbari Mashal, Managing Partner, Raqaba Shariah Audit & Islamic Financial Advisory-USA; Mr Muhammad Ayoub, Director Research and Training, Riphah Centre of Islamic Business (RCIB), Riphah International University, Islamabad; Dr Asad Zaman, Member Economic Advisory Committee of Prime Minister of Pakistan & Member of Monetary Policy Committee of State Bank of Pakistan. It was moderated by Dr Shagufta Ghauri, IoBM, Karachi.

The sub-theme of the conference was *"Impact of Covid-19 outbreak on Pakistani Economy in General and on MSMEs in particular – The role of Islamic Financial Institutions"*, which was addressed by Mr Ahmed Ali Siddiqui, Senior Executive Vice President, PDSC, Meezan Bank Ltd; Dr Muhammad Zubair Ashraf

Usmani – Chairman Shariah Board UBL Ameen & HBL Islamic; Mr Muhammad Zubair, Chief Executive Officer of Al-Huda CIBE, Lahore.

The panel discussion that followed was moderated by Conference Convener Dr Imam Uddin, Associate Professor-Accounting & Finance, IoBM. The panellists were Mr Ahmed Ali Siddiqui, Senior Executive Vice President, PDSC, Meezan Bank Ltd; Dr Zeeshan Ahmed, Rector & Dean Karachi School of Business & Leadership (KSBL); Dr Irum Saba Assistant Professor CEIF-IBA, Karachi; Mufti Muhammad Najeeb Khan, Chairman Shariah Board, Sindh Bank Ltd; Mr Kashif Nisar, Head Shariah Compliance Bank Islami Pakistan; Mufti Ehsan Waqar Ahmed- Chairman Shariah Board-AIBGNBP and Mr Muhammad Zubair, Chief Executive Officer of Al-Huda CIBE, Lahore.

This was accompanied by an online webinar which started with the introductory addresses of Dr Mansor H. Ibrahim, Deputy President Academic & Dean INCEIF, Malaysia; Dr Muhammad Meki, Senior Fellow of Islamic Finance, Oxford Centre for Islamic Studies, Oxford University. The theme of this session was *"Roadmap to providing financial assistance and other subsidies through Government & non-banking Financial Institutions for MSMEs"*, and the panellists were Prof. Dr Mehboob Ul Hassan, Professor Center for Islamic Finance, King Saud University – Riyadh, KSA; Dr Azam Ali, Joint Director Policy Division Islamic Banking Department, State Bank of Pakistan; Mr Farhan-ul-Haq Usmani, Head of Shariah Audit & Advisory, Meezan Bank and Mr Syed Asif Azeem, Regional Head-South Corporate & Institutional Liability Unit Dubai Islamic Bank Pakistan.

Day 2 of the conference was initiated with an introductory address by Mr Almir Colan, Director Australian Centre for Islamic Finance (AUSCIF) and CEO at Olive Investments, Australia; Dr Shariq Nisar, Rizvi Institute of Management Studies and Research, University of Mumbai. India and Dr Vehbi Zeqiri, CEO-START' - Islamic Microfinance Institution, Kosovo.

The panel discussion on the theme of *"Use of Social Instruments of Islamic Finance by Government & Financial Institutions to help MSMEs in post-Covid-19"* was chaired by Dr Imran Qureshi, Director Connecting Aisa – Malaysia. The panellists who were part of the discussion included Mr. Almir Colan, Director Australian Centre for Islamic Finance (AUSCIF) and CEO at Olive Investments, Australia; Dr. KarimUllah, Head Centre for Excellence in Islamic Finance, IM Sciences, Peshawar; Dr. Mufti Ejaz Ahmed Samadani, Member Shariah Board, HBL Islamic and UBL Ameen; Mr. Raheel Bhagar Head Shariah Compliance, Soneri Bank Ltd.; Dr Vehbi Zeqiri, CEO-START - Islamic Microfinance Institution, Kosovo and Dr Shariq Nisar, Rizvi Institute of Management Studies and Research, University of Mumbai. India.

The panel discussion was followed by the Research Paper Presentations chaired by Dr Mehboob Ul Hassan, Professor Center for Islamic Finance, King Saud University – Riyadh, KSA and Mr Israr Ahmed, Director QEC, KASBIT.

The second half of the conference entailed an online webinar session addressed by Dr Aly Khorshid, Dean of Management and Economic London University – UK; Dr Hanudin Amin, Associate Professor, Labuan Faculty of International Finance, Universiti Malaysia Sabah, Malaysia and Dr Muhammad Ashfaq, Program Director Digital Business, IUBH University of Applied Sciences, Germany.



The last panel discussion was chaired by Dr Syed Irfan Hyder – Rector IoBM. The panellists included Dr Aly Khorshid, Dean of Management and Economic London University – UK; Dr Hanudin Amin, Associate Professor, Labuan International Campus, Malaysia; Dr Abdulazeem Abozaid, Associate Prof, Hamad Bin Khalifa University, Qatar Foundation, Qatar; Dr Asad Zaman, Member Economic Advisory Committee of Prime Minister of Pakistan & Member of Monetary Policy Committee of State Bank of Pakistan; Mufti

Irshad Ahmed Aijaz, Chairman Bank Islami Pakistan; Dr M Ishaq Bhatti, La Trobe Business School (LBS), La Trobe University, Melbourne, Australia and Mr Irfan Ahmed, Head of Sharia Compliance, Bank Islami Pakistan Ltd.

The paper presentations alongside were being chaired by Dr Muhammad Kashif, HoD Management Sciences, SZABIST. The online webinar session was also conducted on the theme of "*Management approach to subsidizing profits to serve a marginalized population of the country in post-COVID-19*" right after the presentations.

The conference was concluded with the keynote addresses by Mr Azhar Aslam, Head of Islamic Banking, Standard Chartered Bank, Pakistan; Mr Bilal Rasul, Executive Director, Securities & Exchange Commission of Pakistan (SECP); Syed Rizwan Hussain, CEO Takaful Pakistan and Dr Mehboob Ul Hassan, Professor Center for Islamic Finance, King Saud University – Riyadh, KSA. A vote of thanks was delivered by Ms Tazeen Arsalan, HoD Accounting & Finance Department & Chief Organizer.

The Post-conference workshop with an aim to equip the research scholars with the essential understanding of research papers writing strategies was delivered by Prof. Dr Shujat Mubarak, Associate Dean CBM, IoBM Karachi, on "How to Write and Publish for Impact Factor". Overall the two-days conference consisted of five panel discussions, 40 research papers presentations and one post-conference workshop.

2.1.3 The 7th International Conference on Business Management

(ICOBM – 2020)

December 19-20, 2020

International Conference on Business Management (ICOBM) is the flagship conference of business schools, hosted annually in various regions of Pakistan. A prominent feature of this conference is that a consortium of business schools jointly organizes it, and constantly new members are joining this consortium. The past six conferences of this series held in Lahore, Karachi, Sukkur and Islamabad. UMT hosted the first three ICOBMs in Lahore, Sukkur IBA University hosted 4th ICOBM, 5th ICOBM was held at Institute of Business Management (IOBM) Karachi, and 6th ICOBM was hosted by NUST Business School, NUST, Islamabad.

The 7th ICOBM was organized virtually on December 19-20, 2020, by the Association of Management Development Institutions in Pakistan (AMDIP) and University of Management and Technology (UMT) in collaboration with Universities of South Asia on the theme of "*Covid-19 Pandemic: Business and Management Challenges and Opportunities*". The conference's rationale was to bring industry, academia

and government bodies on one platform and explore the problems and opportunities caused by Covid-19 through research and expert talks. Various Pakistani and South Asian Universities collaborated for the 7th ICOBM. South Asian partners included Nepal Administrative Staff College, Nepal; Post Graduate Institute of Management Studies, University of Sri Jayewardenepura, Sri Lanka; and the University of Ruhuna, Sri Lanka. Pakistani Universities included the Institute of Business Management (IoBM), Karachi; Sukkur IBA University, Sukkur; National University of Science and Technology (NUST), Islamabad; FAST School of Management (FSM), Islamabad; and Karakoram International University (KIU), Gilgit. Industry partners include Express Pac, Aries Global Logistics, Conflu core, CNW Courier Network, OTS and Research Training Solutions (RTS).

This was a two-day conference comprising of three panel discussions, a deans' forum, and sixteen sessions for research paper presentations, two post-conference workshops, besides opening and closing ceremony sessions. The opening ceremony of the conference was graced by Mr Lakshman R. Watawala, Past President AMDISA; Mr Talib Syed Karim, President IoBM/Vice President AMDIP; Dr Muhammad Aslam, Rector UMT; Dr Attaullah Shah, Vice Chancellor Karakoram International University (KIU), Gilgit/ President Gilgit Chapter of AMDIP; Dr Naveed Yazdani, Dean SBE-UMT; Mr Marlon Antunez, CEO of CNW Associates Europe & America/Associated Partner of Hofstede Insights Uruguay and Portugal; Mr Tahir Hafeez, Global Logistics and Supply Chain Director, Tetrapack; and Mr Ijaz Yusuf, Conference Chair, UMT.

The Deans Forum was held on the theme *"The Challenges and Consequences of Transformation to Virtual Teaching Methods"* and was Moderated by Ms Memoona Zareen, Secretary AMDIP. Deans of Pakistani Business School participated in the Deans Forum, including Dr Syed Irfan Hyder, Rector/Acting Dean IoBM, Dr Naveed Yazdani, Dean SBE-UMT, Dr Sadia Nadeem Dean FSM, Dr Niaz A. Bhutto, Hod Management Sciences, Sukkur IBA University, Dr Iftikhar ul. Amin, Deputy Director, IMSciences, Peshawar, Dr Ali Sajid, Director Lahore School of Management, Ms Shima Haider, Director QEC Indus University and Dr Bahaudin G. Mujtaba, Professor of Management, Nova Southeastern University, Florida, USA. The Deans Forum reflected upon the challenges of business schools in times of pandemics with a futuristic perspective, and the need for institutional collaboration was highlighted through brainstorming.

To bridge the inter-university and university-industry gap, the three-panel discussions were designed on the following themes:

- Covid-19 Pandemic and Business Challenges: Discussion with CEOs
- Role of International Governing Organizations and Government Institutions during Covid19 Pandemic
- Quality Education during Covid-19 Pandemic

Various national and international speakers from industry, academia, and governing bodies participated in the panel discussions.

Speakers of the 1st Panel Discussion "*Covid-19 Pandemic and Business Challenges: Discussion with CEOs*" were Mr Syed Zawar Haider, Supply Chain Transformation Lead, Pepsi Co., Mr Muhammad Hussain, CEO and MD, Express Pack, Mr Faisal Ahsan, CEO, Xarasoft, Mr Alamgir Chaudhry, CEO, National Productivity Organization, Mr Ahsan Umer, CEO Infinite connections, Mr Imran, Quality Head K&Ns Food and Ms Madeeha Mubeen, Senior Supply Chain Analyst Pepsi Co.

The 2nd Panel Discussed the "*Role of International Governing Organizations and Government Institutions during Covid19 Pandemic*". The speakers were Mr Abdus Salam, Supply Chain Manager, Pakistan Railways, Mr Imran Chaudhry, Technical Advisor, USAID Project, Dr Muhammad Tariq, Country Director, USAID and Mr Ijaz Yusuf, and Mr Irtiza Zaidi, Former Project Director TTFU/NTTFC, Ministry of Commerce.

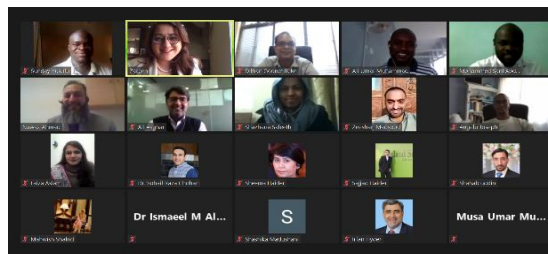
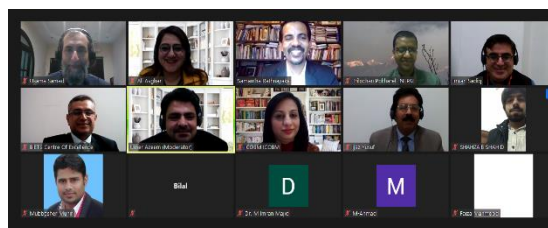
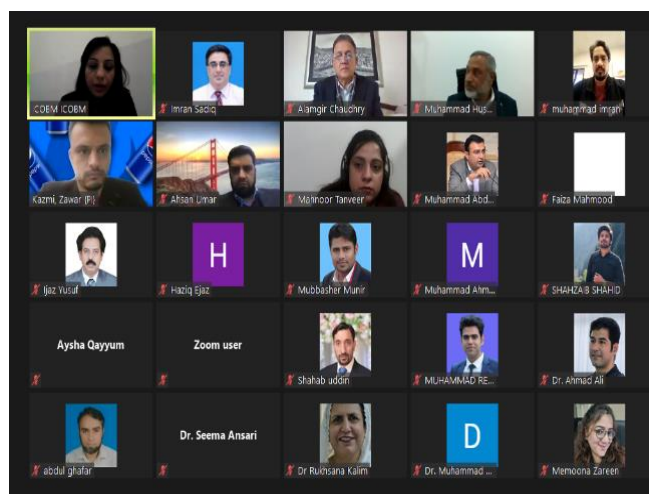
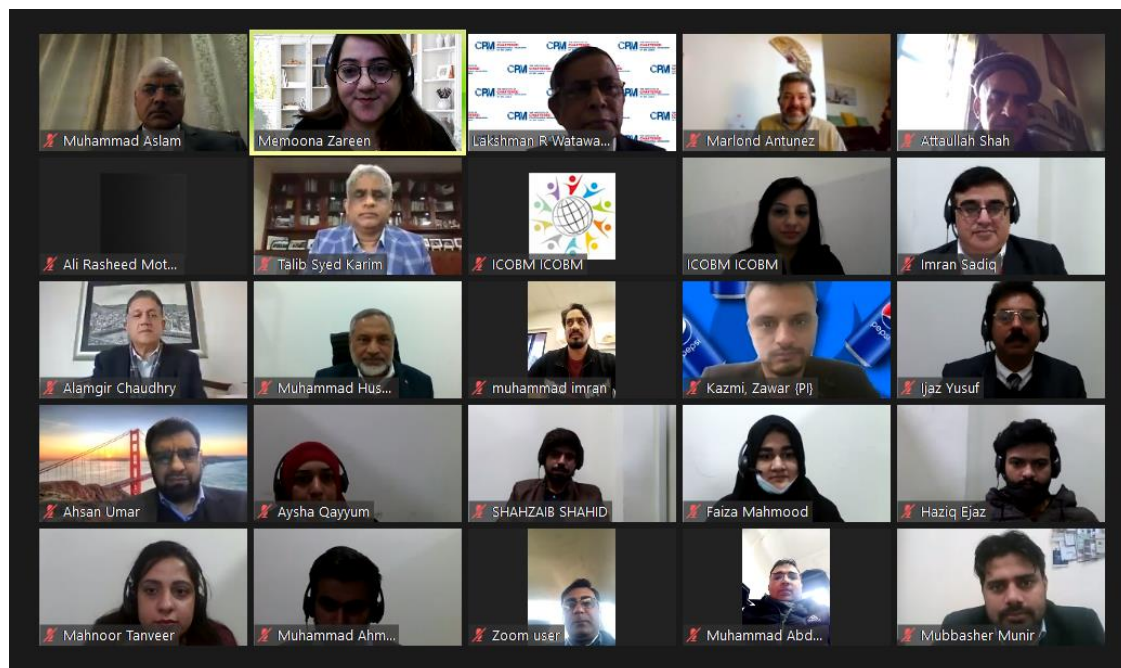
The 3rd Panel discussed "*Quality Education during Covid-19 Pandemic*" with Industry experts and representatives from South Asian Universities. The discussants included Mr Zubair Awan, BIETS Center of Excellence Global, Mr Usama Abdus Samad, Confluore Inc. USA, Dr Ishaq Bhatti, Norway, Dr Samantha Rathnayak, University of Sri Jayewardenpura, Sri Lanka, Dr Trilochan Pokharel, Nepal Administrative Staff College, Nepal and Dr Umer Azeem, HOD Management, UMT.

ICOBM call for papers was circulated globally, and in response, more than 140 papers were received from various countries of the world. All the papers went through the peer review process, and 92 papers were selected for presentation based on the rigour, relevance and contribution. Finally, thematic distribution was made on these papers and 80 papers were presented in 16 parallel sessions. These sessions were chaired by experts of respective fields. Paper presenters belonged to 17 countries of the world, including Egypt, India, Iran, Japan, Kazakhstan, Kingdom of Saudi Arabia, Malaysia, Mexico, Nepal, Nigeria, Pakistan, Portugal, Sri Lanka, South Africa, Turkey, the USA, and Zimbabwe.

Post Conference Workshops (PCW) were conducted to help young faculty members and research scholars and enhance their research and publication understanding. 1st PCW was held on the topic "Global Research Visibility and Platforms" and was conducted by Dr Nawaz Ahmad, Assistant Professor and Research Consultant, IoBM Karachi (156 Publications and 1000+ Citations). The 2nd PCW addressed the "Structural Equational Modeling Using AMOS", and the speaker was Dr Haris Aslam, Associate Professor, UMT.

The conference extended the collaborations of Pakistani academia, and more business schools joined the consortium. Also, the international universities from Nepal and Sri Lanka partnered in the ICOBM. It is

expected that in the future, the consortium of ICOBM will expand to other South Asian countries. Together, we will be able to support the regionalization of Industry and Academia. These partnerships will also bring the south Asian countries closer, and the academic and business associations will increase in the region.



The 7th ICOBM was closed with the closing remarks of Ms Memoona Zareen, Secretary AMDIP. In her speech, she reflected upon the history of ICOBM and recalled the contributions of Dr Hasan Soahib Murad(L), Patron of ICOBM, who initiated this series of conferences. She praised Mr Ibrahim Hasan Murad for reviving ICOBM and opening the doors for further collaborations. She thanked Dr Naveed Yazdani Dean SBE, UMT, Mr Ijaz Yusuf, Conference Chair, Mr Ali Asghar, Conference Manager and the whole UMT team for their efforts to organize this wonderful two-day event. She also thanked all the national and international partner institutions, speakers, presenters and participants for their support and contributions.

Particularly the guests of honor Mr Talib Syed Karim, Dr Attaullah Shah and Prof. Lakshman R. Watawala and Dr Muhammad Aslam for their participation and invaluable insight. The conference concluded with the announcement of the 8th ICOBM to be held in 2021.

2.4 The 2nd International Conference on Business and Technological Trends

(ICBTT-2021)

February 4-5, 2021

The International Conference on Business and Technological Trends (ICBTT) is hosted annually to promote new dynamics in the field of business and technology. The conference brings together industry experts, academicians and research scholars to shed light on the emerging business trends and how technology can be incorporated into them to accelerate the economic impact. RTS (Research Training Solution) conducted the first ICBTT at the American College of Dubai, UAE, in Jan 2020, and collaborating partners were the Association of Management Development Institutions in Pakistan (AMDIP), Jinnah University for Women, Karachi and Emerald Publishers.

Being mindful of the ongoing pandemic situation, the format of the 2nd ICBTT was decided to be hybrid. Accordingly, it was hosted jointly on February 3-4, 2021, by Research Training Solutions (RTS) and the American College of Dubai, UAE, in collaboration with the Association of Management Development Institutions in Pakistan (AMDIP); Shaheed Benazir Bhutto University, Benazir Abad; Khadim Ali Shah Bukhari Institute of Technology (KASBIT), Karachi; University of Management and Technology (UMT), Lahore; Pakistan Study Center, University of Sindh; Emerald Publishers; tbc (the brand consultants), Karachi and Michal & Parkins, Dubai.

The theme of the 2nd ICBTT was selected, “*Technological Diversity and Inclusion in Business Innovation*”, to understand the impact of diversity and inclusion on organizational processes. Businesses all around the globe are now incorporating the latest technological trends for influencing processes, improving outcomes and gaining better insights.

Speakers from the University of Aveiro, Portugal; Canadian University, Dubai; Al Ain University, Dubai; Nottingham Trent University, UK; International Balkan University, Macedonia; Al Dar University, Dubai; Institute of Business Management (IoBM), Karachi; Sukkur IBA University, Sukkur; NED University, Karachi; Mehran University of Engineering & Technology, Jamshoro; University of Loralai, Balochistan;

University of Karachi; Shaheed Benazir Bhutto University, Benazirabad and Shaheed Zulfiqar Ali Bhutto Institute of Science and Technology (SZABIST), Dubai participated in 2nd ICBTT.

The two-day conference entailed various exciting sessions such as insightful panel discussions, keynote speeches, research paper presentations, and post-conference workshops. Dr Nawaz Ahmad, Conference Director, initiated the inaugural session and Research fellow, University of Aveiro, Portugal, followed by a welcome speech from Prof Dr Hasan Wahbah, President American College Dubai and Guest of honour Prof Dr Amanat Ali Jalbani, Vice-Chancellor Shaheed Benazir Bhutto University, Benazirabad. Thanks to participating scholars and collaborating institutions, the vote of thanks to participating institutions was delivered by the Conference Convener Prof Dr Tariq Raheem Soomro, Dean CCSIS, SMIEEEE, IoBM, Karachi. Right after the inaugural, the three keynote speeches were delivered by Prof Helena Nobre, University of Aveiro, Portugal; Dr Raza Ali Khan, NED University, Karachi and Dr Suresh Kumar, Institute of Business Administration Sukkur, respectively.

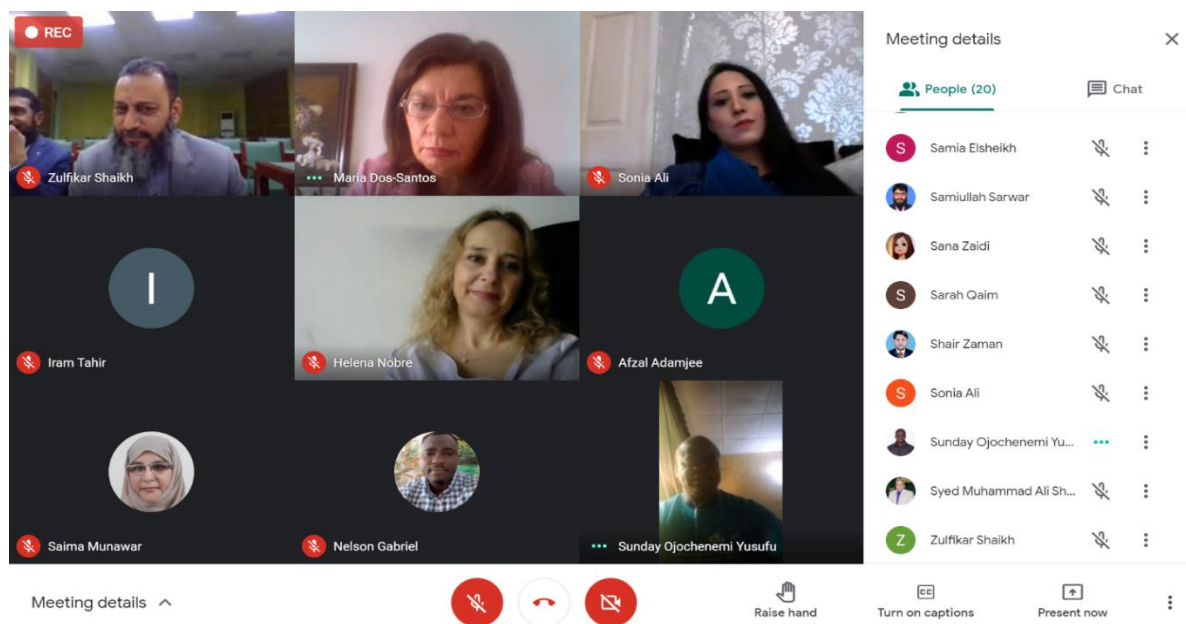
To understand the importance of technological inclusion, diversity, and their overall impact on the businesses, a panel discussion revolved around two aspects shaping our world, i.e. business and technology. A group of impactful panellists were engaged in a meaningful discussion that explored how businesses are continuously evolving in the light of emerging technologies. Dr Tariq Raheem Soomro, Dean CCSIS, SMIEEEE, IoBM, Karachi moderated the panel discussion, and the panellists included Dr Muhammad Nawaz Brohi, Vice President, Bath Spa University, UAE; Dr Naeem Zafar, Dean, ALDAR University, UAE; Dr Reyaz Ahmad, Al Ain University, UAE; Dr Nawaz Ahmad, University of Aveiro, Portugal; Dr Shajara Ul Durar, Nottingham Trent University, UK; Dr Syed Fayaz Ahmed, IoBM, Karachi; and Dr Abdul Raziq, University of Loralai, Balochistan.

The ICBTT's call for papers was launched globally. A total of 103 research papers were received from Pakistan, UAE, India, Nigeria, Australia, Macedonia, Portugal and the United Kingdom. These papers then went through a double-blind peer-review process, out of which 54 papers were selected (acceptance rate 52%) for presentation based on their originality, applicability of ideas and contribution to the respective fields. These papers were selected after the peer review by the experts of respective fields and then were divided according to the themes. Finally, papers were presented in nine parallel sessions chaired by Prof Dr Dilshad Zafar, Jinnah University for Women Karachi; Dr Irfan Khan, Jinnah University for Women Karachi; Dr Adnan Pitafi, Mehran University of Engineering and Technology Jamshoro; Dr Fatima Beena, American College of Dubai; Dr Syed Fayaz Ahmad, IoBM, Karachi; Dr Zahid Channa, SBBU-SBA, Pakistan; Dr Salman Bashir, SBBU-SBA, Pakistan; Dr Aamir F. Shamsi, SZABIST, Karachi, Pakistan; Dr

Maria Dos Santos, ISCTE-Institute University of Lisbon- DINÂMIA´CET, Portugal and Dr Muhammad Tariq, IoBM, Karachi, Pakistan.

The day two started with three keynote speakers; Dr Arabella Bhutto, Mehran University of Engineering and Technology, Jamshoro, Pakistan; Syed Azfar Hussain, National Incubation Center, Karachi, Pakistan and Dr Liza Alili Sulejmani, International Balkan University, Macedonia, followed by a couple of workshops. The first workshop was named “*Theory of Constraint: Throughput Accounting*”, conducted by Mr Afzal Adamjee (Assistant Professor, Textile Institute of Pakistan). The second workshop was named “Global Research Visibility and Platforms” by Dr Nawaz Ahmad (Research fellow, University of Aveiro, Portugal). The rationale behind conducting these workshops was to help increase the understanding of the research basics of the participants and enlighten them about the platforms through which they can enhance their visibility.





The conference was the hallmark of great collaboration between different countries around the world. The industry experts, academia and other experts from Portugal, Dubai, Pakistan and UK put a way forward for exploring new horizons in the business and technological innovation domain. ICBTT aims to increase such scholarly collaborations in the near future and help bring new insights from the experts on a single platform to facilitate participants.

At the end of the conference, the concluding remarks were shared by Prof Dr Hasan Wahbah, President American College Dubai, Prof Dr Amanat Ali Jalbani, VC SBBU-SBA, Pakistan; Prof Dr Tariq Raheem Soomro, Conference Convener and Dean CCSIS, SMIEEEE, IoBM, Karachi and Dr Nawaz Ahmad, Conference Director and Research Fellow, University of Aveiro, Portugal. They thanked all participants and guests for gracing the conference with their presence and contributing through meaningful insights. They also thanked the partner institutions Emerald Publishing, Association of Management Development Institutions in Pakistan (AMDIP), KASBIT, University of Management and Technology (UMT), Shaheed Benazir Bhutto University (SBBU), Pakistan and Pakistan Study Center, University of Sindh, Jamshoro. The 3rd ICBTT will be held in Turkey in collaboration with Istanbul Gelişim University, Istanbul, Turkey.

2.2 Faculty Development Framework

Faculty Development Framework is an ongoing research projects of AMDIP. Under this Project 12 to 15 Vice Chancellors of leading Pakistani universities, and senior academicians and deans of NBEAC accredited business schools will be interviewed for their insight on the skills required for the faculty of business schools in future. Besides, relevant documents from the respective universities will also be

collected and analyzed to establish the faculty development framework. This framework will further act as a guideline for conducting training and development sessions, workshops and seminars for development of business faculty. This research project is divided into multiple levels. Each level increases its rigor by incrementally adding the analysis of data from another dimension and validating the previous analysis. Level-1 comprises of the review of literature and identification of key variables. Level-2 involves a focus group of business faculty members to validate the variables in contemporary Pakistani context. Level-3 comprises of the in-depth interviews of the vice chancellors, deans and senior academicians for rigorous analysis and finalizing the framework. Under this projects, key responsibilities and interactions of business school faculty will highlight the critical areas of teaching, research, supervision, consulting, counseling, and administration. The research design ensures the incorporation of the concerns of the faculty members in the framework.

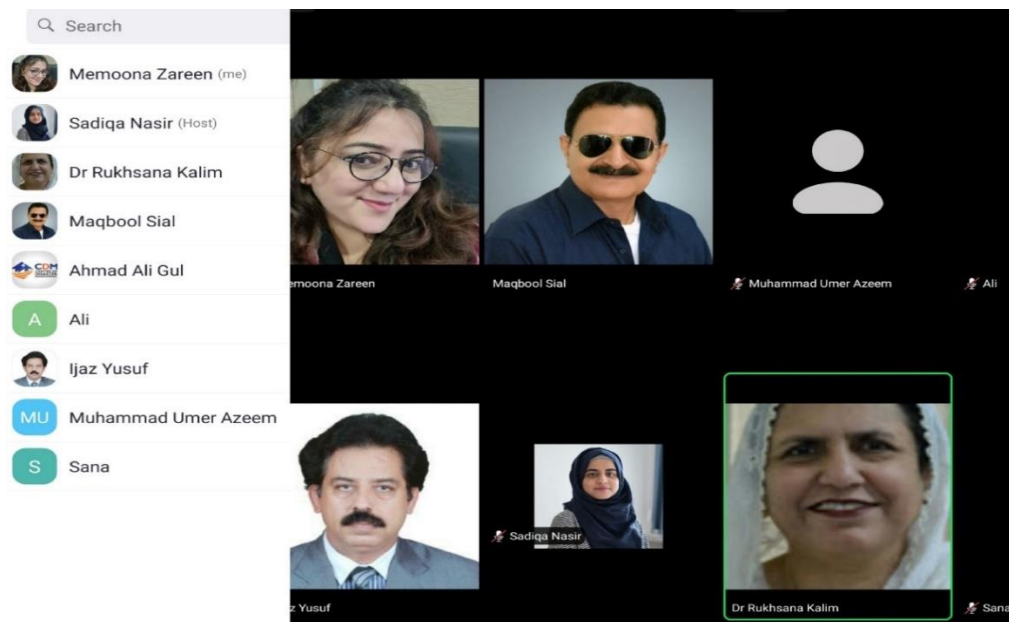
2.2.1 Review of Literature

- Preliminary study
- Identification of literature sources
- Literature search strategy
- Literature selection
- Review summaries of selected relevant literature
- Synthesis of literature
- Group discussions (within research team)
- Identification of key themes and variables
- Development of guidelines for group discussion and interviews

2.2.2 UMT Faculty Focus Group

Focus group discussion of UMT faculty was conducted to validate the findings of the previous phase of the research. In this focus group discussion, the participating faculty members were Dr. Naveed Yazdani (Dean SBE, UMT), Dr. Rukhsana Kalim, (Ex-Dean, Winner of HEC Award), Dr. Muhammad Sial (Director Economics, UMT, Ex-Dean University of Sargodha), Dr Umer Azeem (HoD Management UMT, 00 Publications, 00 IF), Dr Ahmad Gull (Director, UMT), Mr Ijaz Yusuf (Faculty of Supply Chain, UMT, Industry Expert and Consultant), Mr Ali Asghar (PhD Scholar, UMT), Mr Javed Iqbal (PhD Scholar, Guangzhou University, China), Ms Sana Iqbal (Research Associate UMT, Alumni.....), Ms Sadiqa (Research Associate UMT). All the members participated actively in the discussion. Ms Memoona Zareen (Secretary AMDIP) moderated the focus group discussion and ensured the participation of all participants

and facilitated the emergence of new ideas. The focus group was conducted online through Zoom link to comply with the Covid-19 pandemic protocol.



Through this 120 minutes long discussion new themes emerged in relation to the concepts grabbed from the literature. This helped in devising the semi-structured interview questionnaire to collect the insight from the Vice Chancellors. To get the in-depth insight it was decided to interview the senior academicians, vice chancellors or deans of NBEAC accredited Pakistani business schools.

2.2.3 Interviews for Faculty Development Framework

1st Interview: Dr. Syed Zahoor Hassan

In this series the first interview was conducted of Dr. Syed Zahoor Hassan (Ex-Vice Chancellor, LUMS). The interview was 2 hours and 30 minutes long and was conducted at his residence. The interview was recorded for transcription and analysis.



Other Shortlisted Participants for Interviews

1. Dr Muhammad Aslam, Rector UMT, Lahore
2. Dr Shahid Amjad Chaudhry, Rector Lahore School of Economics, Lahore
3. Dr. Rabeea Raoof, Dean LBS, UOL, Lahore
4. Mr Talib Syed Karim, President IoBM, Karachi
5. Dr Zeeshan Ahmad, Rector KSBL, Karachi
6. Dr Mir Muhammad Shah, VC Sukkur IBA University, Sukkur
7. Dr Muhammad Mohsin Khan, VC IMSciences Peshawar
8. Dr Bushra Hamid, Dean University of Peshawar, Peshawar
9. Dr Tariq Ahmad, Dean BUITEMS, Quetta
10. Dr Jan Mohammad, University of Baluchistan, Quetta*
11. Dr Attaullah Shah, VC KIU, Gilgit
12. Dr Ijaz Qureshi, Ex-VC University of Sialkot*
13. Dr Naukhez Sarwar, NBS, NUST, Islamabad
14. Dr Sadia Nadeem, Dean, Fast School of Management, Islamabad
15. Dr Muhammad Khaliq Director MUST, Azad Kashmir*

Section III

Upcoming Events

Event Calendar for year 2021-22

Events	Dates	Description
South Asian Conclave on Doctoral Program (SACDOC)	Rescheduled due to Covid-19	KIU, Gilgit
3rd International Conference on Emerging Trends in Engineering and Management	October 2021	KIU Gilgit
5 th International Conference on Islamic Banking and Finance (ICIBF-2021)	November 2021	IoBM, Karachi
8 th International Conference on Business Management (ICOBM-2021)	December 2021	UMT, Lahore
3 rd International Conference on Business and Technological Trends (ICBTT-2021)	February 2022	Turkey
4 th International Conference on Public Policy and Governance (With Nepal Administrative Staff College, Nepal)	Rescheduled due to Covid - 19	Nepal
IoBM-AMDIP Faculty Colloquium	Proposed	IoBM Karachi
UMT-AMDIP Faculty Colloquium	Proposed	UMT, Lahore
Faculty Development Sessions	Proposed	Online/UMT
Interviews of VCs/Deans	Subject to Lockdown Situation	On various locations

3.1 South Asian Conclave on Doctoral Programs (SACDOC)

Rationale

University of Management and Technology (UMT); in partnership with Association of Management Development Institutions in South Asia (AMDISA), Association of Management Development Institutions in Pakistan (AMDIP), and National Business Education Accreditation Council (NBEAC); organized the Asian Conclave on Doctoral Programs (ACDOC) and South Asian Colloquium on Doctoral Programs (SACDOC) in 2017 and 2016, respectively. The primary notion of these events was to start a movement towards cultivating inquiry and knowledge for sustainable society by fostering the doctoral programs in business schools. This notion also endorsed that socio-economic development accelerates with the incorporation of the indigenous thoughts in improving the quality of higher education and research. These events, therefore, focused on the critical factors of doctoral education and research including quality and quantity of faculty and doctoral candidates, program goals, process quality, networking, resources, collaborations, etc.

AMDIP has taken the initiative to resurrect this series of events by organizing the South Asian Conclave on Doctoral Programs (SACDOC) in September 2021. The proposed theme of the event is “*PhD Programs: Regionalization and Indigenization*”. The proposed partner institutions include the following:

- Association of Management Development Institutions in Pakistan (AMDIP)
- University of Management and Technology (UMT), Lahore
- Institute of Business Management (IoBM), Karachi
- Karakoram International University (KIU), Gilgit
- Sukkur IBA University, Sukkur
- Association of Management Development Institutions in South Asia (AMDISA)
- Nepal Administrative Staff College, Nepal
- Villa College, Maldives
- Post-Graduate Institution of Management Studies, University of Sri Jayewardenepura, Sri Lanka

The proposed venue of SACDOC 2021 is Karakoram International University (KIU), Gilgit. This event will target higher education and research leadership, institutional leaders, doctoral program directors, doctoral research supervisors, and doctoral students.

Proposed Plan

The proposed layout of the event comprises of the following sections:

Day1: Opening Ceremony	
Workgroup Roundtable: PhD Supervisors	Workgroup Roundtable: PhD Students

Panel Discussion 1: Response of PhD Supervisors and Institutional Leadership to the queries raised by PhD Students in the workgroup roundtable
Panel Discussion 2: Response of Institutional Leaders (Deans and PhD Program Directors) and HEC Representatives to the queries raised by PhD Supervisors in the workgroup roundtable
Panel Discussion 3: Response of Academic Leaders (HEC Executives, Vice Chancellors, Rectors) to the queries raised during the previous sessions
Day 2:
Parallel Sessions: PhD Research Proposal Competition (5-min presentations; Prizes for the Winners) (May add one or two workshops)
Panel Discussion: PhD Program: Regionalization and Partnerships
Closing up
Day 3:
Trip to Hunza/Khunjab and Shopping Spree

List of prospecting speakers of the event include:

1. International Speakers:

- 1) Trilochan Pokharel – Nepal Administrative Staff College, Nepal
- 2) Muhammad Adil, Pro-Vice-Rector – Villa College, Maldives
- 3) Dr Ajantha Dharmasri – Post-Graduate Institution of Management Studies, University of Sri Jayawardenapura, Sri Lanka (Past President AMDISA)
- 4) Dr Samantha Ratnanayake, Post-Graduate Institution of Management Studies, University of Sri Jayawardenapura, Sri Lanka
- 5) Prof Lakshman Watawala – Past President AMDISA
- 6) Shatif Ali / Abdul Rehman Mubarque, Past President AMDISA, Maldives National University, Maldives
- 7) Dr Abdur Rab, Vice President AMDISA, Vice Chancellor, International University of Business, Agriculture and Technology, Bangladesh.
- 8) Dr Ghazi Hassan, University of Waikato (representative of Bangladesh)
- 9) Representative of Jagdish Business School, India
- 10) Dr Irfan Butt – Lakehead University, Canada
- 11) Dr. Bahaudin G. Mujtaba, Nova Southeastern University, Florida, USA (representative of Afghanistan)

2. National Speakers:

- 1) Mr Talib Syed Karim, President AMDIP, President IoBM
- 2) Dr Ishrat Hussain, Past President AMDIP, Advisor to PM of Pakistan
- 3) Dr Mir Muhammad Shah, President AMDISA
- 4) Dr Muhammad Aslam, Rector UMT
- 5) Dr Attaullah Shah, Vice Chancellor Karakoram International University, Gilgit
- 6) Dr Syed Zahoor Hassan, LUMS
- 7) Dr Jawad Syed, LUMS
- 8) Dr Syed Irfan Hyder
- 9) Dr Nishat Muhammad, Dean, Saleem Hameed University, Ex-Associate Dean IBA Karachi
- 10) Dr Faheem UL Islam, Rector GIFT University, Gujranwala
- 11) Dr Muqadas Rehman (IBA-PU)
- 12) Dr Muhammad Mohsin Khan, Vice Chancellor IMSciences Peshawar
- 13) Dr Naveed Yazdani, SBE, UMT, Lahore
- 14) Dean Faculty of Business, IoBM
- 15) Dr Naukhez Sarwar Dean NBS, NUST, Islamabad
- 16) Dr Mujahid Kamran (Chief Advisor Research, UMT)
- 17) Dr Farrukh Iqbal (Chairman, NBEAC)
- 18) Dr Atta UR Rehman (Ex-Chairman HEC)
- 19) Dr Sammia Dean Research UMT/ Dr Umer Azeem (Director PhD Program, UMT)

AMDIP Strategic Plan

Strategic Dimensions

1. Memberships
 - (i) Institutional
 - (ii) Individual
2. Conferences
 - (i) Research
 - (ii) Industry collaboration
3. Faculty Development (through Trainings, workshops and research groups)
 - (i) Administration and Education Quality (Deans, Professor and Associate Professors)
 - (ii) Teaching + Research + Consulting + Supervising + Counselling (Associate and Assistant Professors)
 - (iii) Research and Publications (Lecturers and PhD Scholars)
4. Policy Development
 - (i) PhD Programs
 - (ii) Curriculum design and development – course outlines, CLOs and PLOs assurance
 - (iii) Research and Teaching Case writing

- (iv) Teaching methodologies etc.
- 5. Student Exchange Programs
 - (i) Undergrad and Masters (one semester)
 - (ii) Short Study groups
- 6. Increasing linkages with Universities in AMDISA Network (particularly Sri Lanka, Maldives, Nepal)
- 7. Research projects to be conducted by AMDIP
 - (i) Faculty Development Framework (in progress) *
 - (ii) Evaluation and Assessment of PhD Programs